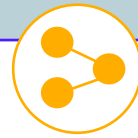


# Springly

Known in France as AssoConnect



**Sector** Software

**Creation** 2014

**Founders**

Arnaud de La Taille  
Pierre Grateau  
Sylvain Fabre

**Headcount & offices**

75 employees in Paris

**Funding**

€9 M in total

**Clients**

20,000 nonprofit organizations



Springly allows nonprofits to re-shift their focus to the core of their business. Thanks to its comprehensive and automated software, it prevents organization managers from spending too much time buried in paperwork.

## The mission

Springly helps nonprofits streamline their organization, diversify their revenue streams and increase their visibility. Springly's goal is to make their life easier, so they can spend less time on admin and more time enjoying the field.

Their software allows nonprofits to centralize all aspects of their organization, such as memberships, events, donations, merchandise, and accounting. Simplified processes means fewer mistakes and less paper work.

## Their pride

Springly saved its nonprofits **2.3 million hours of management** in 2020, and 4.5 million cumulative hours since its creation.

### Key numbers

**5 M members**

managed by its nonprofit clients

**€260 M collected**

since 2014

**Team Planet**

to raise awareness internally and  
reduce its carbon footprint

**Gender Agreement**

signatory of the  
Galion Project charter

F/M ratio  
50-50%

**Best  
Impact  
Practice**



At Springly, employees spontaneously organize themselves into **cross-functional teams** to support causes they care about: **Team Planet** sets up initiatives to reduce our carbon footprint, **Team Asso** facilitates charity work among employees, **Team Inclusion** ensures that our employment opportunities are accessible to everyone, and so forth. Whether they are created for short- or long-term projects, these teams benefit the company as a whole and allow us to strengthen cross-team collaboration. **Arnaud de La Taille, Co-Founder.**